



BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group
Thursday, 13th July 2017
6.30pm Burton Albion FC

Minutes of Meeting

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| 1. | <p>Present: Fleur Robinson, Jodie Barks ,Matt Hancock, Reece Brown, Adam Drew, Ruth James, Jonathan Davies, Amanda Millington, Jack Preston, Callum Prince, Cheryl Smith, Anton Williams</p> <p>Apologies: Glyn Edwards – away on a course</p> <p>Ian McGibbon & Adrian Hancock – non attendance</p> <p>Martyn Sims has resigned</p> | |
| 2. | <p>There were no matters arising from the last meeting that were not on the agenda for the meeting</p> | |
| 3. | <p>The SLG Code of Conduct was signed by members present.</p> | <p>All SLG members to make sure forms are signed and returned</p> |
| 4. | <p>Items raised by BAFC.</p> <p>Matt Hancock, BACT outlined Fan engagement ideas.</p> <p>The ground floor of the new BACT building will be open by the first match of the season.</p> <p>On match days there will be activities both inside and outside for Families between 1.30pm and 2.15pm</p> | <p>Matt Hancock BACT</p> |

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| <p>Family focused areas will be created inside the ground in areas J and possibly I in the North Stand and K in the West Stand as a trial at the start of the season. In time the concourse areas will be decorated with pictures of players and Graffiti boards. Match Day helpers discussed to promote volunteers required - Arrive 2pm. Wear /Bib/Top. A focal point and a 'Friendly Face'. Contact Matt Hancock if interested. Rota to be created. Ideally 2 person per turnstile. Information to be sent out by the Club.</p> <p>Reece will co-ordinate match days activities. Flag bearers etc Various ideas were discussed to involve both home and away fans and improve ground atmosphere –singing/drum.</p> <p>Match Day Music. – fans to send requests. Also ask fans to decide on a long-term song to own and play in the build up. Three little birds was great for the Doncaster game but the Club felt that going forward a new positive song needs to be agreed.</p> <p>Certificate for Away match attendance would be too difficult to monitor as fans book for family and friends</p> <p>Car Park Lighting after away matches will be in operation on return once the BACT community building is open</p> <p>Ticketing system has had some alterations and the club is working on improving the system for next season. Jodie is working on a video user guide presentation which will be on the website for new users This should help alleviate multiple accounts. Jodie will also look to do some session at the club if there is enough interest.</p> <p>Ground Facilities: PA New system for start of the season Scoreboard to be installed in the Autumn</p> <p>Kit Design – Around Christmas time 3 designs for fans will be presented for fans to pick the 2018/19 home kit</p> <p>Information for Businesses – Raj Athwal, Business Sales & Development Manager at Burton Albion is working on the Commercial area of the website.</p> <p>Newsletter from the Group to be distributed digitally on the website and information to be put in the programme within the Clubs newsletters</p> <p>Open Training Sessions – not an option currently</p> | <p>Matt Hancock BACT</p> <p>Reece Brown BACT</p> <p>BAFC</p> <p>Cheryl Smith</p> <p>Jodie Barks BAFC</p> <p>BAFC</p> <p>BAFC</p> <p>Raj Athwal</p> <p>Media at BAFC</p> |
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| | <p>Items raised by SLG members</p> <p>Callum – Ground developments to be considered for next season. No plans for this season.</p> <p>Adam – Away travel coaches to leave on time. The club to put out information and on the tickets prompt departure times and Cheryl will no longer call no shows.</p> <p>Jack – BAFC informed that new flags needs to be agreed by the Club so that the H&S checks can be carried out and any enquires need to be sent to bafc@burtonalbionfc.co.uk at least 7 days before the fixture.</p> <p>Glyn - Stools not permitted on the terracing. BAFC confirmed that stools or objects to stand on would not be permitted into the stadium as these are a risk to the user and other supporters in the stands. Displaying extra time on the scoreboard is not allowed by the league, the FA or UEFA.</p> | |
| 5. | <p>Update/amendments to Equality/H&S/Welfare/Safeguarding</p> <p>An Equality Workshop is being arranged – date to be advised and BAFC requested that the group members attend a course in the future for best practice</p> | |
| 6. | <p>AOB</p> <p>There will be set Agenda headings for each meeting going forward. Please contact with any items 2 weeks prior to the meeting</p> <p>A reminder of date and venue 2 weeks before the meeting.</p> <p>The second snack bar on the North stand will be fully operational for the season.</p> | <p>BAFC</p> <p>Ruth James SLG</p> |
| 7. | <p>Next meeting Thursday 5th October, 6.30pm Burton Albion</p> | |
| | <p>The meeting closed at 7.55pm</p> | |

