



BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group
 Thursday December 21, 2017
 6.30pm Burton Albion FC

Minutes of Meeting

		ACTION
1.	<p>Present: Nigel Powlson, Matt Hancock, Jonathan Davies, Fleur Robinson, Amanda Millington, Callum Prince, Glyn Edwards, Anton Williams, Jack Preston, Cheryl Smith</p> <p>Apologies: Reece Brown, Ruth James, Ian McGibbon, Adrian Hancock,</p> <p>Not all SLG Code of Conducts have been returned. Linda to chase missing two SLG suggested that it was decided on a minimum number of meeting members had to attend and that this was added to the Code of Conduct</p>	<p>Ian McGibbon Adrian Hancock</p>
2.	<p>The minutes of October meeting were accepted as a true record.</p> <p>Matters arising from the last Meeting:</p> <p>Fan Engagement –Matt Hancock said the new BACT building was now open and would be a focal point for family activities pre-match</p> <p>FAMILY AREA: Agreed that it was a work in progress. SLG suggested map and info on tickets.</p> <p>DRUMMER: It was agreed that club should advertise for a new drummer</p> <p>Match Day Music – SLG members to canvass fans by asking them on matchdays. Media team to ask for suggestion to be emailed to SLG</p> <p>Car Park Lighting – Plans were put in place to address</p> <p>PA System – Everyone agreed that this was now working well</p>	<p>SLG Members/Media</p> <p>Cheryl Smith</p>

Scoreboard – Well received by fans.

Kit Design for 2018/19. Waiting on securing sponsorship but still looking to engage fans with design choice. Should be ready to progress by next meeting.

New Website – Only issues are with IFollow which is run by EFL

Newsletter – SLG news has been included since last meeting

Snack bar queues and menu choices were discussed – Fleur thanked the SLG members for reports on queues. This will now be looked at as part of ongoing process of trying to improve queuing times. It was generally agreed that cutting the menu down would detract from one of club's strong points

BAGS: Fleur gave an update on bag policy and stewarding guidelines and new EFL message on website and in programme regarding safety

SLG Membership: It was decided that the SLG should have a think between now and next meeting about what it's role should be and what if any new members were needed to drive that forward

TICKETS FOR AWAY FANS IN HOME END: SLG believes most fans now understand after message was put out. Club to monitor if it has an impact.

ATTENDANCE: Club has been disappointed with crowds recently. SLG had ideas for building atmosphere with banner idea for Leeds game. Fleur says potential new ticketing system will mean club is able to offer more ticket deals. Matt says BACT engagement will increase due to new building

YOUNG FANS: SLG believes there is a price issue for young adults. Fleur said club would look at this in line with overall pricing policy

DATE OF NEXT MEETING

Thursday, February 15, 6.30pm


