



BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group
Thursday, December, 13
6.30pm Burton Albion FC

Minutes of Meeting

	<p>Present: Anton, Fleur, Matt, Nigel P, Amanda, Nicki, Jack S, Jonathan, Ian, Callum, Cheryl, Jack P, Ruth. Apologies: Reece</p>	ACTION
1.	<p>Prior to the Main Meeting Anton as Chair of the SLG had met with Fleur, Matt and Nigel P.</p> <ul style="list-style-type: none">• Anton reported that the next Club Shop event would be on Wednesday 19th December with 4 players and Nigel Clough attending between 4.30p.m. and 5.30p.m.• The availability of Card Payments will be communicated to fans.• The new ticketing system was discussed and club updated SLG on the progress• Anton asked for volunteers to monitor the tea bar queues.• Amanda requested a 'Pie List' be put on display.• Attracting More Fans - Anton, Jonathan and Matt to meet in the New Year. <p>Ruth suggested an A4 sheet of Monthly fixtures be</p>	

produced
for SLG members contacts. Nigel will produce and
members to

be responsible for putting up and updating..

- Players have produced a Safety Guide
- A Fans' Guide to be discussed by the SLG
- The Club have Corporate Days planned
- Ian Hawkins to be asked to advertise pre-match activities run by the Community Trust
- A Family Day Fun Day is planned for February
- Family Area , Stewards have been asked to Monitor.
- Matt looking at bringing the ground 'to life' and accessing funding.
- 50/50 a fan is now asked to draw the Winning ticket
- Names of fans who have passed away during the season to be read out at the last match with a minute's applause.
- New kit designs for 2019 - 2020 will be ready for the end of January.
- The SLG
Chair of the SLG to be voted for annually
A representative of the Ladies Team to be invited to join the group
Amanda asked about length of membership of the SLG.
All members to let Anton know what they feel they have to offer the group.
If Reece is unavailable another member of the CT to attend
- Anton to create a SLG email account.
- Access about what is happening at the Club is available by the Club website, Facebook and Twitter.
- The Old Scoreboard has been donated to another Club.

Matt shared the BACT video.

Jonathan asked if it could be available more widely.

**Next Meeting: Monday 28th January, 6.30pm at
Rolleston Cricket Club.**

3.	<p>Adam Drew has resigned. The club plans to replace him with a member off the reserve list. SLG asked the club to consider appointing a Junior Brewer representative.</p> <p>Tickets in Home Ends for Away Fans – The club has strict procedures in place for the purchase of tickets. Any Burton fans purchasing tickets for away fans will be dealt with in conjunction with Staffordshire Police. The SLG requested that the club considers putting this information on the website.</p> <p>Away Ticket Prices – All clubs have to abide by EFL rules. A single ticket at Leeds was the same for both Home and Away fans</p> <p>Pigeon Problem – ways to overcome this is being investigated</p> <p>Attendance – Recently there had been several home games and attendance had fluctuated. The SLG discussed a special price for a child who was accompanied by a full price adult. The launch of the new Fanzone could have a special admission price. It was suggested that information about the next three matches should be increased in the town centre and surrounding area.</p> <p>Free Away Travel – A fan had asked about Free Away Travel. However the SLG felt that the quality of the coaches and the price was good value.</p>	<p>BAFC</p> <p>Nigel Powlson</p> <p>BAFC</p> <p>BAFC</p>
4.	<p>Updates/amendments to Equality/H&s/Welfare/Safeguarding.</p> <p>Equality – the club was delighted to be awarded the certificate following the recent audit.</p>	
5.	<p>AOB</p> <p>The role of Chairperson of the group will be discussed at the next meeting. SLG members asked for the club to specify role of this position.</p> <p>Please contact the club with any items to discuss two weeks prior to the meeting.</p> <p>A reminder of date and venue will be sent out two weeks before the meeting.</p>	<p>BAFC</p>
6.	<p>Next meeting: Thursday December 21 (TBC)</p> <p>The meeting closed at 8.40pm</p>	
