



BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group
Thursday April 26, 2018
6.30pm Burton Albion FC

Minutes of Meeting

		ACTION
1.	<p>Present: Fleur Robinson, Nigel Powlson, Matt Hancock, Jonathan Davies, Amanda Millington, Callum Prince, Anton Williams, Jack Preston, Cheryl Smith, Ian McGibbon</p> <p>Apologies: Reece Brown, Ruth James,</p>	
2.	<p>The minutes of December meeting were accepted as a true record.</p> <p>Matters arising from the last Meeting:</p> <p>Fan Engagement –Matt Hancock gave an update on developments at the Community Football Centre and extension of pre-match activities</p> <p>FAMILY AREA: Agreed that the Family Area is improving and being more and more accepted. Burton Albion recognise that there is work to do in making sure that it continues to be family-friendly and to challenge any bad language. The Club acknowledge that although not perfect, this is currently the best option with existing facilities at Club. The Club were proud to announce the Family Excellence Award had been successfully achieved.</p> <p>DRUMMER: No replacement drummer had yet been found and the search continues</p> <p>Match Day Music – SLG members had asked fans for suggestions on this subject, and the most suitable had been trialled over five home games. No agreement was reached on way forward as no-one thought any of the suggestions were a great improvement on what is currently used. SLG asked media team to pick up and drive forward next season</p> <p>PA System – Everyone agreed this was better, and if anything, people now thought too loud not that it couldn't be heard</p> <p>Scoreboard – Good feedback from the SLG</p> <p>Kit Design for 2018/19. Kit design for next season had been put out to a fans vote at SLG request. Big response from fans. Winning kits to be revealed at the Player Awards</p>	<p>Matt H</p> <p>Media</p>

evening..

Website – New sections and changes to iFollow in the summer.

Media

Snack bar queues – SLG thanked for it's efforts in monitoring queues. Club to look at staff levels for next season

BAGS: Most fans were now complying with the searching and bags policy but some bags still being brought in. Club agreed more work needed to get message across.

FACEBOOK: The future of the fans' group was discussed after lots of complaints about posts on this. Agreed by the group that the Club should look after own official Facebook to link in with the Club strategy and not to be a forum.

SLG Direction: There was discussion over the direction and key purpose of the SLG after reflecting the season. It was generally agreed that the SLG's primary purpose was as a link between the fans and Club, but Club had perhaps expected more input overall but was pleased with support given by majority. SLG will meet independently and discuss next season and then bring back suggested structure and aims to the Club. Club will also come up with a future strategy, will then require a strategy going forward. We will look at the makeup and role of the SLG once feedback has been received from members.

TICKETS FOR AWAY FANS IN HOME END: Home fans buying for away fans was discussed and the Club acknowledges that this does present a challenge but re-iterated that they would continue to do everything possible when tickets are being sold to eliminate this, and anyone found to be in breach of regulations, the Club would take immediate action and in some cases where necessary could result in a Police matter as this is illegal and classed as ticket touting.

FAN OF YEAR: The Club to consider SLG being involved in the selection of the fan of the year. SLG was thanked for helping with the voting for Player of Year

EQUALITY/H&S/WELFARE/SAFEGUARDING: Nothing to report.

DATE OF NEXT MEETING
TBC

