



# BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group  
Thursday 5<sup>th</sup> October 2017  
6.30pm Burton Albion FC

## Minutes of Meeting

		ACTION
1.	<p>Present: Nigel Powlson (BAFC), Matt Hancock (BACT), Reece Brown (BACT), Jonathan Davies, Amanda Millington, Callum Prince, Glyn Edwards, Anton Williams, Ruth James</p> <p>Apologies: Fleur Robinson (BAFC), Cheryl Smith, Ian McGibbon, Adrian Hancock, Jack Preston</p> <p>Adam Drew has resigned.</p> <p>Members were asked to ensure their signed SLG Code of Conduct was returned to the club by 19<sup>th</sup> October</p>	<p>Ian McGibbon Adrian Hancock</p>
2.	<p>The minutes of the 13<sup>th</sup> July were accepted as a true record.</p> <p>Matters arising from the last Meeting:</p> <p><b>Fan Engagement</b> – Report from Matt Hancock. SLG members went to view the artwork carried by the members of the NCS programme. Glyn to report back comments from his son. The new building will be open by mid-November. Matchday Activities in the Fanzone will be extended after Christmas.</p> <p><b>Match Day Helpers</b> – anyone from the SLG interested in helping contact Matt.</p> <p><b>Match Day Music</b> – Discussion as how to take Match Day Music forward. SLG to seek feedback from fans.</p> <p><b>Car Park Lighting</b> – This will be needed after away matches with darker nights.</p> <p><b>PA System</b> – This has been updated and the levels are in line with the legal requirement and density of the crowd.</p> <p><b>Scoreboard</b> – This will be in place by the end of October (weather permitting).</p> <p><b>Kit Design for 2018/19.</b> To be discussed at the next meeting.</p> <p><b>New Website</b> – up and running after a lot of work. There is more free content including player interviews. More people are using the website.</p> <p><b>Newsletter</b> – A weekly club letter may include items from the SLG.</p> <p><b>Ground Developments</b> – Snack Bar queues and menu choices were discussed,</p>	<p>Glyn Edwards.</p> <p>SLG Members SLG Members</p> <p>Cheryl Smith</p> <p>BAFC</p> <p>Glyn Edwards Ruth James Amanda Millington</p>

	<p>Glyn and Ruth will monitor the West and South stands at the Ipswich and Barnsley matches and feedback findings. Amanda offered several ideas and these will be discussed further at the next meeting.</p> <p><b>Stools on Terraces</b> – the exclusion of stools has been introduced due to health and safety reasons as they are a risk to the user and other supporters in the stands.</p> <p><b>Bags</b> – The EFL is making recommendations that all Clubs try to move towards a no bag policy. Current bag checking procedures vary among different stewards. Nigel to report to Fleur.</p>	Nigel Powlson
3.	<p>Items raised by SLG members.</p> <p><b>Adam Drew</b> has resigned. The club plans to replace him with a member off the reserve list. SLG asked the club to consider appointing a Junior Brewer representative.</p> <p><b>Tickets in Home Ends for Away Fans</b> – The club has strict procedures in place for the purchase of tickets. Any Burton fans purchasing tickets for Away fans will be dealt with in conjunction with Staffordshire Police. The SLG requested that the club considers putting this information on the website.</p> <p><b>Away Ticket Prices</b> – All clubs have to abide by EFL rules. A single ticket at Leeds was the same for both home and away fans</p> <p><b>Pigeon Problem</b> – ways to overcome this are being investigated</p> <p><b>Attendance</b> – Recently there had been several home games and attendance had fluctuated. The SLG discussed a special price for a child who was accompanied by a full price adult. The launch of the new Fanzone could have a special admission price. It was suggested that information about the next three matches should be increased in the town centre and surrounding area.</p> <p><b>Free Away Travel</b> – A fan had asked about Free Away Travel. However, the SLG felt that the quality of the coaches and the price was good value.</p>	<p>BAFC</p> <p>Nigel Powlson</p> <p>BAFC</p> <p>BAFC</p>
4.	<p>Updates/amendments to Equality/H&amp;s/Welfare/Safeguarding.</p> <p><b>Equality</b> – the Club was delighted to be awarded the Certificate following the recent audit.</p>	
5.	<p>AOB</p> <p>The role of Chairperson of the group will be discussed at the next meeting. SLG members asked for the club to specify the role of this position.</p> <p>Please contact the club with any items to discuss 2 weeks prior to the meeting.</p> <p>A reminder of date and venue will be sent out 2 weeks before the meeting.</p>	BAFC

6.	Next meeting: Thursday, December 21 (TBC) The meeting closed at 8.40pm	