



BURTON ALBION SUPPORTER LIAISON GROUP

Burton Albion Supporter Liaison Group
Thursday 5th October 2017
6.30pm Burton Albion FC

Press Release

MEMBERS of Burton Albion's Supporter Liaison Group have been shown the club's plans for enhancing the family experience at the Pirelli Stadium.

During the latest SLG meeting, members took a look at the new mural in the North Stand concourse which is designed to engage young fans while Burton Albion's Community Trust's Head of Community, Matt Hancock, talked about plans for a family zone at the 3G pitch at the Pirelli Stadium.

The SLG is working with the club on helping to enhance the match day experience and issues that were looked at during the latest meeting included ways of speeding up tea bar queues, pre-match music and the new scoreboard.

SLG members will be monitoring teabar queues in order to see when and where the pressure points are and will report back at the next meeting.

Other issues discussed included away ticket prices, visiting fans gaining access to home areas and the club's policy on bag checks.

Matt Hancock said: "It was a very productive and open meeting with a wide variety of issues raised. The SLG is really developing its role as a focal point for supporters to bring ideas and observations to the club's attention."

SLG member Ruth James said: "I think we had some good feedback from the club on the issues raised and we have a strong idea of where the SLG can help make a positive impact."