



IPSWICH TOWN V BURTON ALBION
SATURDAY 19 FEBRUARY 2022, KICK OFF 15:00
INFORMATION FOR AWAY FANS

Information in this guide is correct as at 12 February 2022.

We look forward to welcoming you to Ipswich! We hope you enjoy your visit.

This is a short guide, designed to answer the kind of questions that we often get from visiting fans, and provide the information that we find useful when we're travelling away ourselves.

For any further information, or if you have any feedback on our guide, please contact Elizabeth Edwards, Supporter Liaison Officer, on slo@itfc.co.uk or 07968 876504 or via Twitter on @ITFC_SLO.

Ipswich Town Covid-19 protocols

The following statement was issued by Ipswich Town Football Club on 1 February:

'Following the government's easing of Covid-19 Plan B restrictions, and in line with the latest guidance, the Club can confirm COVID Passes will no longer be required as a condition of entry to Portman Road.

The Club continues to encourage fans to follow public health guidance when attending matches, including wearing face coverings when indoors or in crowded areas, maintaining good hand hygiene and not attending if you've recently tested positive for Covid-19 or are displaying symptoms.

The Club encourages supporters to take a lateral flow test before departing for Portman Road, and will continue to have a lateral flow testing centre in Alderman Park, which is opposite the Magnus Group West Stand turnstiles, for supporters who wish to take a test before entering Portman Road.

We would like to thank our supporters for their continued support and co-operation throughout the 2021/22 season.'

This statement can also be found in the following link:

<https://www.itfc.co.uk/news/2022/february/covid-19-update-for-supporters/>

IPSWICH TOWN FOOTBALL CLUB

Address: Ipswich Town Football Club, Portman Road, Ipswich, IP12DA

Website: www.itfc.co.uk

Club Telephone Number: 01473 400500

Ticket Office Number: 03330 050503

Supporter Liaison Officer: Elizabeth Edwards, slo@itfc.co.uk, 07968 876504, @ITFC_SLO

Disability Liaison Officer: Lee Smith, lee.smith@itfc.co.uk, 01473 400556

Customer Services: customerservice@itfc.co.uk

Twitter: @IpswichTown, @itfchelp

IF YOU HAVE AN HOUR OR TWO PRE-MATCH IN IPSWICH

The statue of Sir Bobby Robson is on Portman Road opposite the Cobbold Stand where away fans are located. Further along the road, diagonally opposite the club shop Planet Blue you will find the statue of club legend Kevin Beattie which was unveiled on December 18th 2021. Opposite Kevin you will find the statue of another Town great, Sir Alf Ramsey. All three statues are the work of local sculptor Sean Hedges-Quinn.

The stadium is just a short, 5-10 minute, walk to the town centre, with shops, cafes and restaurants. The waterfront area is around a 15-minute walk from the ground, with a yachting marina and a range of cafes and restaurants. Note that the only pub that officially welcomes away fans is the Station Hotel (details below). Many pubs and bars in the town centre are strictly home fans only (more info below), whilst others are more relaxed – this does vary from match to match though. Just beyond the town centre, 15 minutes' walk from the ground, is the beautiful Christchurch Park, with a renowned art gallery within the Tudor mansion building.

If you are staying longer then more information is given at the end of this guide.

HOW TO GET TO THE STADIUM

Back in 2003, we hosted an England international v Croatia. On the England fans message board, someone asked “how do I get from the station to the ground?” The response was simple: “Come out of the station and look straight ahead. The ground is the oblong structure with floodlights at each corner.”

- **BY CAR**

The address is Portman Road, Ipswich, IP1 2DA.

Note: If you take the second option below please note that there is a new stretch of A14 from Huntingdon to Cambridge, beginning a few miles south of the previous A1/A14 junctions. The signage is clear, but, if you haven't updated your SatNav, then do pay attention! Heading east off the A1, the junction to join the A14 is several miles to the south of the previous road. Heading west from Cambridge, you now keep right to stay on the A14. The new road adds several miles but is much quicker and less prone to hold-ups.

The address is Portman Road, Ipswich, IP1 2DA.

The most direct driving route takes you out of Burton to the A50, and then onto the M1 southbound, which you leave at the Catthorpe Interchange onto the start of the A14, which takes you all the way to Ipswich.

There is a reasonable alternative in case of problems with the M1 or western end of the A14 – join the M1 off the A50, but turn off onto the A6 at the next junction, then turn left on the A6006, which runs along to the A1. Go south on the A1, and join the A14 south of Peterborough, joining the A14 all the way to Ipswich, albeit if you are familiar with this route, it may have changed since you last did it, as there is a new stretch of the A14 (see Note 1, above).

It'll most likely take at least 3 and a half hours. We would recommend that you allow at least another hour beyond the AA / Google / SatNav suggested journey time, to allow for possible delays.

The last few miles

Sat Navs vary in their recommended route into town, but whichever way you go, it shouldn't take more than 15 minutes from the A14 to the ground.

For those without Sat Nav, once you reach the junction of the A14 and A12, just south of Ipswich, take the A1214 (London Road) for a couple of miles into town. As you approach the town centre area, there's a Sainsbury's supermarket on the left – at this point, go straight on past Sainsbury's and then almost immediately right onto West End Road. Take the first left (after about half a mile) onto Sir Alf Ramsey Way and you've arrived.

Note that the roads immediately behind the Cobbold and Sir Bobby Robson stands are closed about 90 minutes before the game, so to access the NCP car park on Portman Road you will need to continue on London Road, straight on to Handford Road and then turn right at a set of traffic lights onto Portman Road (if you miss the turning, just do a U-turn at the roundabout with Civic Drive, turning back onto Handford Road, then taking the first left into Portman Road).

• **PARKING**

There is no official stadium car park, but there is parking all around the ground. The closest is a large car park on Portman Road (right by the away end, post code IP1 2BP), though we expect this to be full by 2pm or even earlier. There's also a large car park on West End Road (5 minutes' walk away, post code IP1 2DZ and at the railway station (less than 10 minutes, postcode IP2 8AL). The town centre is less than 10 minutes' walk, and has numerous car parks, as you'd expect. Being a town centre ground, most streets are controlled (residents only) parking, so free on-road parking tends to be at least a 20-minute walk away. As usual, the car parks nearest the ground are a bit slow to clear after the game – the further you park from the ground, the less likely you are to face lengthy traffic delays post-match. One good option is the railway station car park (it's controlled by cameras, and the pay stations are by the entrance to the station – it costs £6 all day at weekends) - exit left onto Burrell Road / Ranelagh Road (B1075), then (after about a mile) left onto the A1214 to get out to the A14.

Five car parking spaces are available for visiting disabled supporters. Spaces can be booked by contacting Ipswich Town's Disability Liaison Officer, Lee Smith, on 01473 400556. There is no charge for this parking but note that the spaces are on the opposite side of the stadium to the away turnstiles.

• **BY COACH**

Away coaches usually park in the West End Road car park, 5 - 10 minutes' walk from the ground.

The Station Hotel (away fans pub – see below) is just a couple of minutes away – go towards the bridge over the river, at the east end of the car park, turn right and you'll find the pub the other side of the river, right opposite the railway station.

It is possible to arrange a drop-off nearer to the stadium for fans with mobility issues – please contact Ipswich Town's Disability Liaison Officer, Lee Smith, on 01473 400556 in advance of the game to arrange this.

- **BY TRAIN**

Note 1: All train services are subject to change or cancellation, including at very short notice. Please check your planned journey shortly before you travel, and be prepared to be flexible over timings.

Note 2: There are planned engineering works on the Ipswich to London route on the day of the match with buses replacing trains between Newbury Park and Shenfield.

If you are travelling by train, Ipswich station is only 5 to 10 minutes' walk from the ground.

You can travel cross-country from Burton to Ipswich. www.greateranglia.co.uk indicates several options. For example, leaving Burton at 07:18, with changes at Nottingham and Peterborough you will arrive in Ipswich at 11:28. The 09:20 from Burton with changes at Nottingham and Ely is scheduled to arrive in Ipswich at 13:27.

A final word of warning – even with the introduction of new rolling stock, trains are unlikely to have more than three carriages, and so are likely to be very busy.

There is also an option via Birmingham New Street and Cambridge. This leaves Burton at 07:38 and is scheduled to arrive in Ipswich at 13:02. Arriving in Ipswich at the same time of 13:02 is a train from Burton at 07:50 with changes at Derby, Leicester and Cambridge.

After the game there is a train from Ipswich at 17:58. Changing at Peterborough, Leicester and Derby, you will arrive back in Burton at 22:23. There is also an option leaving Ipswich at 18:20 with changes at Cambridge and Coleshill Parkway. Arrival into Burton is 23:19.

Via London, you can travel from Burton to Ipswich via Derby and London St Pancras International or Tamworth and London Euston, and then, because of the engineering works, Newbury Park (instead of London Liverpool Street) and Shenfield. For example, the 07:30 train from Burton via Derby arrives at St Pancras International at 09:34. From St Pancras you take the Metropolitan or Circle or Hammersmith & City Line to Liverpool Street where you pick up the Central Line to Newbury Park where the bus leaves at 10:45. This connects at Shenfield to the 11:25 train to Ipswich, arriving in Ipswich at 12:30.

The 08:18 train from Burton via Tamworth arrives at London Euston at 09:44. From Euston station walk to Euston Square and take the Metropolitan or Circle or Hammersmith & City Line to Liverpool Street where you pick up the Central Line to Newbury Park. From Newbury Park, the 10:59 bus connects to the 11:57 train from Shenfield, arriving into Ipswich at 12:38.

After the game the 17:00 and 17:44 trains to Shenfield are shown on www.greateranglia.co.uk as connecting to buses to Newbury Park. Take the underground from Newbury Park to St Pancras International where there are trains at 20:02 and 20:32 to Derby. Changing at Derby, the scheduled arrival times into Burton are 22:23 and 22:38. Note that to catch the 17:00 from Ipswich you will need to leave the game a few minutes early.

Other trains/buses to London after the game leave Ipswich at 17:00, 17:20, 17:44, 17:57, 18:20, 18:41 and 19:00. There are later options as well. The journey time to London Liverpool Street is around 2 hours to 2 hours 10 minutes (note that depending on where your final destination is you may not need to go into Liverpool Street).

Whichever route you take, we'd recommend allowing at least an extra hour for the journey to Ipswich, as delays are by no means unknown.

Whatever your travel plans, it's worth checking www.greateranglia.co.uk or your usual train operator website for updated times and any late changes to engineering works.

There are ticket checks on all mainline trains and ticket barriers at Ipswich.

OFFICIAL AWAY PUB

The Station Hotel (formerly the Riverside Hotel) is opposite the station, and is the official away pub. It has a garden and TV screens, and up to four beers on handpump, mostly from the Greene King stable.

Most pubs immediately around the ground are for home fans only, and few pubs around the town, if any, will welcome groups of away fans, especially wearing away team colours. As always, couples, families and older people will find it a bit easier to slip into a town centre pub for a quiet beer or two. Note that, on a match-by-match basis, police may designate other pubs in the town centre as home fans only. This is more likely nowadays as there have been a number of pub closures in the immediate area around the stadium. In practice, the smaller and the friendlier the away following, the easier it is to enjoy our many great pubs on a matchday.

There is a FanZone marquee and entertainment zone at the stadium, but this is strictly open to home fans only. There are ticket checks at the door.

NEED CASH?

The nearest cash machines to the stadium are a 5-10 minute walk away, (a) at the railway station, (b) at the Cardinal Park leisure facility (which has a number of chain restaurants, plus a KFC and a McDonalds), and (c) throughout the town centre.

STADIUM

- ***ARRIVAL TIME***

Please note that all tickets will have an arrival time printed on them. Supporters should look to adhere to these times and arrive when stated as these times are designed to allow access to the stadium in time to watch the game. Note, however, that you will not be denied entry if you miss your time slot.

- ***MATCHDAY PROGRAMME***

The 68-page matchday programme, priced at £3.50, can be purchased outside the stadium from the blue, tardis-like kiosks. Programmes are not for sale inside the ground.

- ***SECURITY***

As at most away grounds, you can expect to be searched prior to entering the ground. Ipswich Town also uses a trained search dog and some stewards now wear body cameras.

- ***BAGS***

Large bags will not be permitted to be taken into the stadium. By way of guidance, nothing larger than a standard carrier bag will be allowed. There are no facilities to leave bags.

- ***SEATING***

Portman Road is a traditional ground, with 4 separate stands. The away end is blocks V1 and V2 of the Cobbold Stand. This gives you a good side-stand upper-tier view of the action, though it is an older stand, celebrating its 50th birthday this season.

Ambulant disabled fans, who require limited stepped access, will be seated within block S of the lower tier of the Cobbold Stand – this is an away fans block. Accessible toilets are on the concourse of the lower tier. Ambulant disabled supporters wishing to sit in the upper tier can do so but please note that there is no lift access or accessible toilet facility in this area.

As we do not have wheelchair spaces in the Cobbold Stand, wheelchair users are located with home fans in the Magnus Group West Stand.

- **TICKETING**

Note that this fixture is all ticket for away fans, with no sales on the day.

Adult tickets are priced at £27.00 for block V1 in the upper tier of the Cobbold Stand.

Adult tickets for ambulant disabled fans (block S, Cobbold Stand) are priced at £23.00 with adult tickets for wheelchair users (Magnus Group West Stand) priced at £18.50. These tickets include a carer.

Concession prices are available in all areas for Seniors over 65, under 23s and under 19s. Ambulant disabled supporters wanting to go in the upper tier pay the block V1/V2 price.

The away ticket office in Portman Road (next to the away turnstiles) will be open on matchday to deal with any queries.

- **HUNGRY OR THIRSTY?**

Note that all kiosks are cashless. Card and contactless will be accepted.

Food and drink facilities are what you'd expect (pies, burgers, confectionery etc). Alcohol availability in the away end is determined on a match-by-match basis. We will advise your SLO as soon as we have the relevant information. Food and drink (alcohol if available) prices are as follows:

Bar Prices	
Steak & Ale Pie	£4.40
Chicken Ham Pie	£4.40
Chicken Balti Pie	£4.40
Vegetarian (Butterbean) Pie	£4.40
Sausage Rolls and Vegan Sausage Rolls	£3.50
Burgers	£4.50
Wine 187ml	£4.80
Gin & Tonic, Vodka & Coke mixer cans	£4.80
Carling PET, IPA Cans and Stowford Press Cider	£4.50
Soft Drinks 500ml	£2.50
Hot Drinks	£2.50
Water 500ml	£2.00

Capri Sun 200ml	£1.60
Grab Bags	£3.30
Chocolate Bar	£1.50

- **SMOKING POLICY**

Portman Road is a no smoking stadium. This includes e-cigarettes. Anyone found smoking will be ejected from the ground. For anyone considering leaving the stadium, note that no re-admission to the ground is permitted.

- **FLAGS/BANNERS**

Subject to space, flags and banners are allowed in the away end. These will need to be fire certificated. For questions relating to this contact Mick Warden on mick.warden@itfc.co.uk.

- **MUSICAL INSTRUMENTS AND SELFIE STICKS**

Musical instruments and selfie sticks are not allowed in the away end.

- **PYROTECHNICS**

As with all grounds and to comply with legislation, the use of pyrotechnics or even trying to get them into the stadium is a criminal offence and will not be tolerated.

- **PUSHCHAIRS**

Pushchairs are not allowed into the stadium. No storage is available so they will need to be left in your car.

DISABLED FANS

The Club has 10 radio headsets available to supporters with visual impairments ran through Soccer Sight, who provide dedicated descriptive commentary allowing the supporter to sit anywhere in the stadium.

If you would like to reserve headsets or you have any special requirements please contact Ipswich's Disability Liaison Officer Lee Smith on lee.smith@itfc.co.uk or 01473 400556.

STAMP IT OUT

Racism or discrimination of any form is not OK, 'Not Today or Any Day' and supporters are reminded that instances of discriminatory or prejudiced behaviour will not be tolerated at any EFL game.



Ipswich Town Football Club takes a zero-tolerance stance on any form of racial, homophobic or prejudiced behaviour. If you see, hear or are the victim of discrimination or anti-social behaviour, please speak to your nearest steward.

Supporters can also report any incident instantly that they feel needs attention by texting the anonymous 'Stamp it Out' number on 07834 439429 (standard text rate applies). All reports will be handled in the strictest confidence.

You can also report any discrimination or anti-social behaviour to Kick it Out using the Kick It Out app which is available to download from the App Store or Google Play, or via: Facebook /kickitoutofficial; Twitter @kickitout; email info@kickitout.org; phone 0800 169 9414.

Alternatively, our customer services can be contacted on customerservice@itfc.co.uk.

IF YOU'RE SPENDING A BIT MORE TIME IN IPSWICH...

HOTELS

Ipswich has numerous hotels, many at the budget end of the market, within a comfortable walk from the ground. Of the chains, the nearest are the Novotel and Penta hotels (5 mins), with the Premier Inn and Travelodge around 10-15 mins from the ground in the harbourside area and a newish lodge at the Mermaid pub (Marstons), also about a 10-minute walk. For a more upmarket option, the Salthouse Harbour Hotel is on the harbourside, and Milsoms (Kesgrave) is in a country house setting on the eastern edge of Ipswich. The Railway at Westerfield is about 2 miles out of town, but is a lovely traditional pub with great food and frequent trains that get you to Ipswich station in just a few minutes.

(There are many other hotels in and around Ipswich – we have no connection with these listed, but suggest them for convenience as they are mostly close to the ground and have been well spoken of by many fans).

Hotel weblinks:

<https://www.salthouseharbour.co.uk/>

<https://www.milsomhotels.com/kesgrave-hall/>

<http://www.novotel.com/gb/hotel-0995-novotel-ipswich-centre/index.shtml>

<https://www.pentahotels.com/en/hotels/ipswich/hotel-information/>

<https://www.travelodge.co.uk/uk/hotels-in-ipswich>

<http://www.premierinn.com/gb/en/hotels/england/suffolk/ipswich/ipswich-town-centre-quayside.html>

<http://www.marstonsinns.co.uk/inns/mermaid-ipswich>

<https://www.therailwaywesterfield.co.uk/>

LOCAL ATTRACTIONS

There is so much to do in and around Ipswich, making it ideal for a short break.

Local attractions include:

- Harbourside and marina, with numerous restaurants, cafes and bars

- Town centre, with many independent stores dotted around a fairly compact area
- New Wolsey Theatre, one of the UK's leading regional theatres, with a year-round programme of great plays and shows, including their own productions and national tours. Their rock n roll panto runs from early December to early February, and is simply unmissable – even, or especially, if you don't "do" conventional pantos.
- Christchurch Park, Mansion and Gallery – a huge, 70-acre park just north of the town centre, including a Tudor mansion which houses a renowned (and free) art gallery (with a permanent display of local artist John Constable)
- Pubs selling a wide range of locally-brewed real ales, including the Fat Cat, Dove Street Inn, Woolpack, Greyhound, St Judes Tavern, Arcade Street Tavern, Three Wise Monkeys, Thomas Wolsey (strictly home fans on a matchday), Spread Eagle, Lord Nelson and Briarbank Brewery. Of these, the Dove and St Judes have their own-brewed beers amongst a wider range, whilst the Briarbank is a microbrewery with a wide range of its own ales.
- Felixstowe is just 15 miles (15 minutes, via the A14) away to the east, and is both a traditional seaside resort (there's a pier and the promenade stretches for a couple of miles) and major container port, which includes a fantastic viewing point, where you can see shipping movements and the loading / unloading of the world's largest container ships.
- The Orwell Bridge carries the A14 over the river to Felixstowe, and is an impressive sight from below. You get to it off the A137, which is a mile or so east of the A12/A14 junction (turn towards Ipswich, down the hill, and then turn right at the first roundabout towards Shotley). The road under the Orwell Bridge then meanders for a few miles past Pin Mill (the Butt & Oyster is a lovely old waterside inn) and onto Shotley, which has loads of yachts and great views of the ports of Felixstowe and Harwich.
- The historic little town of Woodbridge is just a few miles from Ipswich, with a tide mill, lots of little boutiques, some fine pubs, and an Adnams Wine and Beer store (next to the station).
- Just a bit further up the coast you'll find the beautiful seaside town of Aldeburgh with its famous fish & chip shop (it's the one at the south end of the High Street, with the big queue outside), as well as some wonderful little shops and pubs. You'll pass the concert hall, antique, home furnishings and fine foods shops of Snape Maltings en route to Aldeburgh, and it's well worth the short detour – no national chains here!
- If you've managed to get as far as Aldeburgh, you may well be tempted to continue a bit further up the coast, past the impressive power station at Sizewell, to the beautiful seaside town of Southwold, home of Adnams beers, a pier, and lots of little shops and galleries.
- The delightful market town of Framlingham is about 20 miles north-east of Ipswich, home turf of the club's main sponsor Ed Sheeran, who put the town on the world stage with his 'Castle on the Hill' track.
- 10 miles south of Ipswich, on the Essex border, is Constable country, where you can visit the artist's famous locations along the Stour valley, including Willy Lott's cottage and the Haywain at Flatford Mill.